

SOLAR
MARKETING PROPOSAL



NEED MORE LEADS?

QUALIFIED & TARGETED

We leverage social media to generate highly qualified leads that are targeted to your industry, specific area or just about any demographic you desire. Our proven and scalable system will help you grow your business through authentic and clickable campaigns. We use all major social platforms and stay on top of new marketing trends to keep you ahead of the curve.

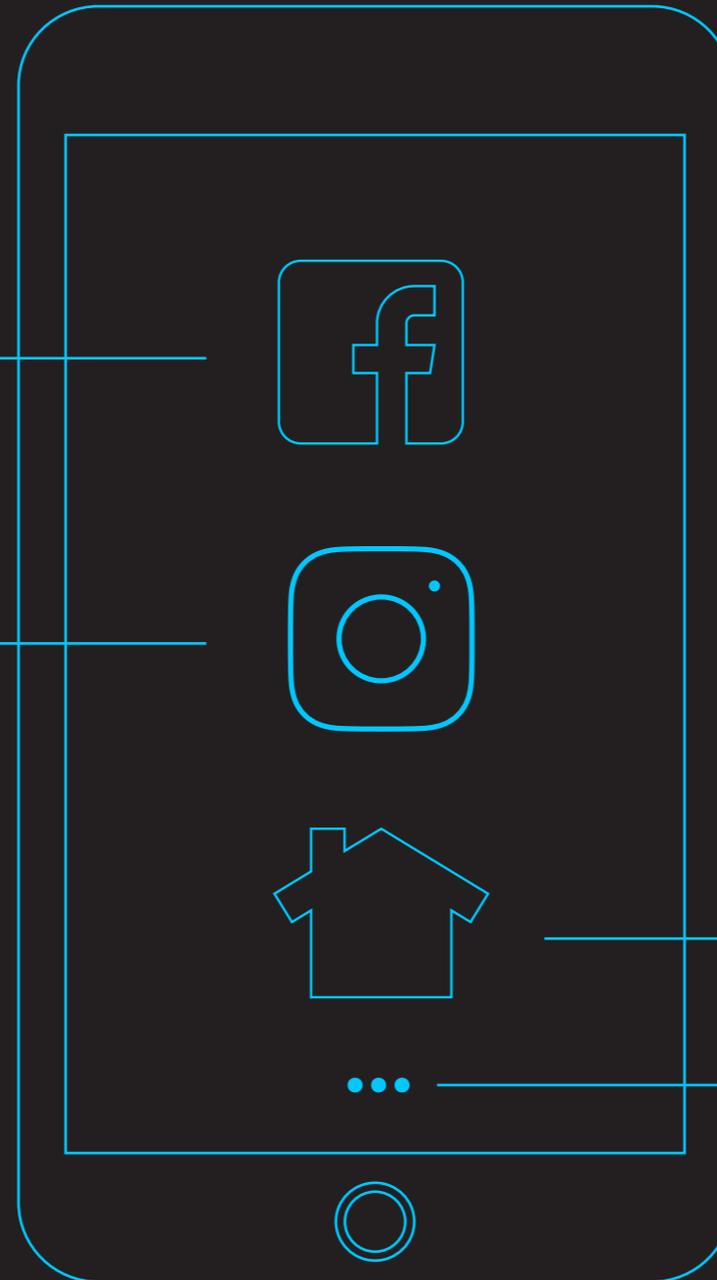
We are dedicated to helping our clients maximize the potential for their success, which is why we only accept a limited number of clients a month. With more time and focus put on your campaigns, we help you generate leads on your chosen social media platform.

FACEBOOK

When it comes to generating leads through social media, Facebook holds the highest success rate. It is the most common platform used by consumers of all ages in the US. Through Facebook Ad Campaigns, we can generate highly qualified leads on a daily basis.

INSTAGRAM

With a different age group and a focus on visual content such as photos & videos, Instagram is a great platform for reaching targeted audiences in specific industries.



NEXTHDOOR

Recommendations are a great way to generate leads, and with 90% of US neighborhoods using the NextDoor App, you can generate qualified leads through organic and paid campaigns.

NEW TRENDS

We always stay on top of new and emerging trends in the digital marketing space so we can make sure our clients stay ahead of the curve.

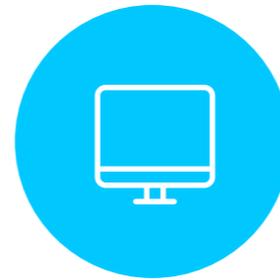


1. STRATEGIZE

We learn what separates your business from your competitors so we can transfer that authenticity into your targeted ad campaigns.

2. DEVELOP

Using the information gathered in our strategy session, we develop a “No BS” style campaign for the chosen platform.

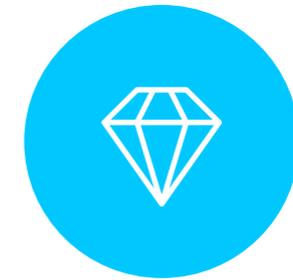


3. MANAGE

We take care of your campaigns so you can stay focused on your business while receiving a constant stream of new clients.

4. ANALYZE

By analyzing your campaign’s performance on a daily basis, we are able to make sure we are maximizing the success of your campaign.



5. MAINTAIN

Using our data & analytics, we are able to see what works and what doesn’t so we can make changes accordingly, providing you with the highest possible return on your investment.



MORE QUALIFIED LEADS

FOR A LOWER PRICE

LOWER COST

per acquisition compared to most shared & exclusive leads.

EXCLUSIVE LEADS

generated just for you, every day, every night and every weekend. All you have to do is reach out and work your magic!

SCALEABLE

system that is proven to work. The more you invest in monthly ad spend, the more leads you can expect to generate.

NO CONTRACTS OR BUYOUTS

WE BELIEVE OUR RESULTS SPEAK FOR THEMSELVES

CONSULTING FEE:

This includes strategy, development of your ad campaigns, ongoing management/maintenance, and analytics.

\$1250 / month

ADVERTISING BUDGET:

Our recommended monthly advertising budget is a minimum of \$1000, however, the amount you choose to spend is up to you. The more you invest, the higher your return.

\$1000+ / month



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www.WAVES-AGENCY.com